REUNION WEEKEND 2016
PROPOSED CLASS OF 1966 SCHEDULE

FRIDAY, APRIL 15
Optional Participation in Carnegie Mellon University’s Spring Carnival activities
2:00 – 2:30 pm Welcome to the Tepper School reunion! Check in at the reunion welcome desk.
2:30 – 3:30 pm W.L. Mellon Speaker Series: Dr. Bennet Omalu (MBA ’08)
3:30 – 4:30 pm Class of 1966 private tour of campus
5:00 – 6:30 pm Class of 1966 rings bell to kick off reunion festivities; enjoy refreshments with current students and fellow alumni from around the world
6:30 pm Class of 1966 dinner, details to be finalized

SATURDAY, APRIL 16
9:00 – 10:00 am Class of 1966 coffee and donuts
10:00 – 11:00 am On the Move: Building for the Future presentation with Bryan Routledge, Associate Professor of Finance; Co-Chair, New Tepper Quad Working Group
11:30 am – 12:30 pm State of the Tepper School address with Robert M. Dammon, Dean; Professor of Financial Economics
12:30 – 1:30 pm Class of 1966 photo & lunch with Dean Robert M. Dammon
1:30 – 2:30 pm Academic Insights with Faculty Leaders (alumni choose presentation of interest to attend)
  • Sports Scheduling Meets Business Analytics
    Dr. Michael A. Trick, Senior Associate Dean, Faculty and Research; Harry B. and James H. Higgins Professor of Operations Research
  • Entrepreneurship and Capitalism in the 21st Century
    Dr. Sridhar Tayur, Ford Distinguished Research Chair; Professor of Operations Management
2:30 – 3:00 pm Tepper Tea: break with tea, coffee, and sweet treats
3:00 – 4:00 pm Academic Insights with Faculty Leaders (alumni choose presentation of interest to attend)
  • Virtues and Vices in the Workplace: In Search of the Ethical Employee
    Dr. Taya R. Cohen, Associate Professor of Organizational Behavior and Theory; Carnegie Bosch Junior Faculty Chair
  • Celebrity Marketing: Nike Seeing Green from Tiger Woods’ Endorsement
    Dr. Timothy P. Derdenger, Assistant Professor of Marketing and Strategy; Frank A. and Helen E. Risch Faculty Development Professor of Business
5:30 – 6:30 pm Special Invitation to VIP Alumni Awards Celebration honoring 2016 awardees
6:30 – 10:00 pm All-Cass Reunion Celebration at Heinz Field
REUNION CONTACTS
Ann Powers
Senior Executive Director, Individual Giving and Alumni Relations
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REUNION REGISTRATION
Register for “Package A – Premier Full-Weekend Access” ($150) to take full-advantage of all Reunion Weekend has to offer. Alumni and guests can officially register online at www.tepper.cmu.edu/alumnireunion2016 or by calling Ashley Chludzinski at (412) 268-5137 to register by phone. Please visit our reunion welcome desk to check-in when you arrive on campus. The welcome desk will be located in the GSIA hallway.

ACCOMMODATIONS
Rooms have been reserved for GSIA/Tepper School reunion celebrants at a variety of local hotels. Hotels in downtown Pittsburgh with room blocks available for Reunion Weekend celebrants include the Renaissance Pittsburgh Hotel and the Kimpton Hotel Monaco Pittsburgh. Please specify "CMU, Tepper Alumni Reunion" when calling to make your reservations. Consider the Fairmont Pittsburgh if you prefer a high-end luxury hotel experience, but please note there is no block rate at this hotel. Contact Ann Powers (ar19@andrew.cmu.edu) for other hotel recommendations.

KEY ADDRESSES & PHONE NUMBERS
GSIA/Tepper School of Business cross-streets: Frew & Tech Streets, Pittsburgh 15213 (phone: 412-268-2268)
Heinz Field (East Club Lounge): 100 Art Rooney Avenue, Pittsburgh 15212; Entry B

TRANSPORTATION CONTACTS
Service provider considerations if you will be needing special transportation arrangements while visiting:
Taxi: Pittsburgh Yellow Cab, 412-321-8100
Car Service: First Class Limo, 440-248-1114
On-campus parking information: Forthcoming for registrants
General Tepper School Travel Information: tepper.cmu.edu/directions

ADDITIONAL RESOURCES
Tepper School of Business: tepper.cmu.edu
Reunion Weekend 2016: tepper.cmu.edu/alumnireunion2016
CMU Spring Carnival Weekend Information: alumni.cmu.edu (click “Attend an Event” then “Spring Carnival”)
Class of 1966 Reunion Update Survey: alumnhub.tepper.cmu.edu/alumniprofile
50-Year Reunion Reflections from the MSIA Class of 1963: bit.ly/1KYleFx
Reunion Giving: tepper.cmu.edu/invest